

L.E.A.D.E.R.

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Welcome

**Andy Squires,
 President
 Cell: 903-7686**



The other day I was asked by a past president if I had started to count down the days until my term was up. My answer was NO. Then I got to thinking all that I had set out to do some ten months ago. The good news is that I, (with the help of the chapter) have accomplished most of those goals. But there is still so much to do! Some of my favorite projects are still coming up. I feel bad for the other chapters who have packed it in for the year. The holidays are when we can make a great impact on our community.

Let's finish what we started! Remember back in January when you made that new years resolution? How are you coming with it? Have you given your all towards hitting your goal? If not, what can you still do about it? I know when I took the office of president I would be in for the ride of a life time. The highs were better than I ever expected and the challenges greater. But what I didn't expect was the growth of those around me. To see so many new people jumping in and running projects will let me rest easy, knowing the chapter keeps getting stronger.

Remember, I am here to serve you and the chapter, so if there is something on your to-do list and you need our help, please see me. The end of the year is action packed and SNOWFEST will be here before we know it. I am also so excited for the leaders you have selected for next year. I know the chapter will be in great hands when Tara and her new board take the reins. Thank you all so much for the experience you have given me.

Proud to serve you,

Andy Squires
 76th President

Board of Directors 2010:

Andy Squires, President
Josh Silvis, Executive VP
Dena Squires, Chair of the Board
Kelly Horness, Secretary
Nick Alt, Treasurer
Amber Morrow-Pringle, Management VP
Tara Mack, Membership VP
Danielle LaFleur, Community VP
Kari Fan, Individual VP

COMMUNITY

Vice President:
Dani LaFleur
215-2648
museumdani@yahoo.com

Director:
Andrea Posvistak

If you are anything like me, the onset of November means one thing, Thanksgiving! Although most of the stores out there skip right from Halloween to Christmas, Thanksgiving is by far one of the best holidays. True there are no costumes, no trees, and no presents, but the turkey makes up for it all! I hope that all of you, like me, are lucky and fortunate enough to spend this time with your family, friends, and loved ones. I also hope that you are all fortunate enough to afford a large turkey with all the trimmings. Unfortunately, not everyone in our community is as fortunate as we. This time of year reminds us all how tough the past few years have been on Muskegon. More than ever people are in need of assistance and the Jaycees will do what they can to help.



For both Thanksgiving and Christmas, the Greater Muskegon Jaycees have “adopted” two families. We will collect food items at the November Membership meeting to provide two yummy Thanksgiving dinners, one to each family. At the same meeting, we will have a Christmas tree holding paper ornaments with the age and gender of each of our adopted family members and a desired gift. We ask that you take one of these ornaments and purchase the item on it. The wrapped gifts can be brought to the December membership meeting with the paper ornament attached on the outside. We will be collecting food for a Christmas dinner at the December meeting to go with our gifts. All of these items will be delivered to the families shortly after each meeting. Whatever items are not provided by membership will be purchased with the money raised at the Brown Bag auction.

Ever wanted to see what some of the historic houses in Muskegon look like on the inside? The Nelson neighborhood association is giving you the chance to do just that on December 4. The Holiday Historic Home Tours need us to volunteer and greet visitors at each of 10 homes. Tours run from noon to 5pm but volunteer shifts run from noon to 2:30 and from 2:30 to 5:00. If you volunteer, you will receive a free pass to visit the other homes. Passes normally cost \$10. If you are interested in volunteering, please contact me at community@muskegonjaycees.org.

This quarter we will be contributing to Cell Phones for Soldiers. Bring your old, used cell phones to the November and December Membership Meetings. We will send them to Cell Phones for Soldiers who will recycle them in exchange for pre-paid phone cards. The pre-paid phone cards are passed out to soldiers overseas to call their family at home. Not only are we helping our soldiers but we are saving the environment by recycling our old phones. It's a win/win situation!

Finally, the part you have all been waiting for – Trivia!

Which president made Thanksgiving a national holiday?

Think you know the answer? Email me at community@muskegonjaycees.org and see if you are right!

Dani LaFleur

INDIVIDUAL

Vice President:
Kari Fan
740-0902
karikid5@yahoo.com

Director:
Chris Annis



Competitions are an important part of Individual Development in the Jaycees. It's a chance for us to brush up on skills we may not have used since college, or EVER! Our very own Chris Annis, Individual Development Director and 2011 Individual Development Vice President elect, recently submitted an essay to the MJJC's Write Up competition. To our delight, Chris was chosen as the overall winner in the state last quarter! Chris' essay is below for your reading pleasure! Congrats on your big win, friend, and good luck at year end competition!!!

What defines good leadership?

For me, good leadership is as much about building and maintaining personal relationships with the people you lead as it is about being the person with a "The Buck Stops Here" sign on your desk. In order to build these relationships to be an effective leader, there are a few concepts that you have to take into consideration:

Have a clear vision.

How do you expect to lead when you don't know where you're going? Is anybody going to follow you if you don't know how to get there? And where exactly is there? These are all questions that must be answered clearly and concisely to achieve the required buy-in from your people. Very few success stories have statements like "I flew by the seat of my pants" or "just wing it". The amount of thought and effort you put into your vision will affect how others see and react to it.

Respect other points of view.

Even though you're the leader and have the final say in matters, adopting the my way or the highway policy is foolish to say the least. No one will respect you or want to work for you if they feel their opinion doesn't matter.

Another dangerous practice is if you surround yourself with a platoon of yes-men, you're probably going to end up a victim of groupthink. I was reminded of this at our Meet the Candidates event last month – one of the men running for county commissioner (an incumbent Republican in a heavily Democratic area) made the point that you need to have both Republicans and Democrats on the board to give that other point of view or to play devil's advocate. If the board were to have all middle-aged, middle class white men that come from the same background then you're going to be stuck with a bunch of recycled ideas. Having a committee or board of directors with independent thinkers helps the leader create unique solutions to problems and make informed decisions.

Be decisive.

There are few things in life that bug me more than someone who can't bring themselves to make a decision. Maybe they're not sure of themselves, maybe they don't want to offend anybody...whatever the reason, a person who waffles back and forth between two points of view or ideas will never have my full respect and most likely never have the respect of anyone else either. A good leader has the confidence in him or herself to know that they're making the best decision they can based on the information at hand. In the same vein as waffling, there's flip-flopping. Nobody likes a flip-flopper! Just ask John Kerry about his 2004 presidential bid. Once you make a decision, commit to that decision to try and make it work. People admire someone that can stick to their guns, even if their decision isn't the most popular one.

Know when you're wrong.

Like Kenny Rogers wrote in "The Gambler", this is the part when you've got to know when to fold 'em. A good leader walks a fine line between being committed to an idea and being stubborn. Nobody is perfect, so every decision you make isn't always going to be the right one. If you've made a mistake, own up to it. Not only will people respect you for taking responsibility and admitting when you've screwed up, it will inspire them to do the same in their own lives with their own mistakes.

Give credit where credit is due.

To be an effective leader, glory hounds need not apply. Taking credit for other people's ideas is the same thing as walking into their house uninvited, opening their refrigerator, and drinking straight from the milk carton. It's thievery, people! Who's going to want to work for you if they never receive any credit for their work? Who's going to go that extra mile, put in that overtime to see your vision to fruition when they have zero personal stake? Nobody! The more positive recognition you can dole out, the more people will be excited to accomplish the next task on their list. Your success is a direct result of their success.

Ultimately, the concept of good leadership is a fluid one. The same style that worked on Monday may not work on Wednesday. A good leader is constantly making adjustments, adapting to the changing landscape before them. But, in order to make the correct adjustments, the leader needs to know that board or committee that's working for him – know their strengths, weaknesses, attitudes, and motivations. Without those personal relationships that had been built through past successes (and failures too), the leader may as well be driving down the freeway with a blindfold on because chances are it's going to get ugly.

MANAGEMENT

Vice President:
Amber Morrow-Pringle
231-642-1677
amber.morrow-pringle@huntington.com

Director:
Beryl Gabel

Happy Thanksgiving fellow Jaycees!!!

I absolutely love this time of the year!! November kicks off the holiday season. This means spending lots of time with friends, family, and remembering the little things to be thankful for. I know for me, this time of year always helps put things into perspective. I tend to be so wrapped in my everyday life that I forget all of the wonderful blessings in my life. My goal for the month of November was to find one thing to be grateful for each day. I hope that each of you take the time over the next two months to reflect on the things that truly matter. Remember to thank those individuals who have brought love and laughter in to you life over the past year. Lastly think of the wonderful things that are still come. Take a look at the past year and focus on the positive impact you can make in year ahead!

Artistic Adventure!

Have you ever sat and stared at art, wondering what it is like to create something unique and beautiful? Ever wondered what it is really like to be a well known artist? Come join us on December 8th as we learn all about Jilly's Gallery.

Jill Barnes is a local artist and owner of Jilly's on 4th and Western. She creates one of a kind hand cut fused glass pieces, and fun clay figures from her imagination. From sculpting ducks out of her mother's pie dough when she was a child, to creating complicated glass pieces as an adult, Jill has always enjoyed creating something new. In addition to owning her own gallery, Jill teaches art classes and welcomes the opportunity to share her art and her craft. You do not want to miss this opportunity to learn all about Jill's experiences as an artist, and the glass fusing process, and how she sculpts her clay pieces. Dare to be different and join us on Wednesday, December 8th from 6:00 to 6:30 at 471 W. Western. If you are unable to attend but want to learn more, visit Jill's website at www.jillysgallery.com.

**Goodfellow volunteers prep & pack Christmas bags for the children of Muskegon County:
November 30 - December 15 (Tues., Weds. & Thurs. mornings)
8 a.m. - 11:30 a.m. at the Muskegon Chronicle.**

If you're interested, please come any day available.
November 30 and December 2nd - Bag Prep and Inventory Set Up;
Dec 7, 8, 9, 14: Bags filled; Dec 15: Bags Picked Up
(If Muskegon Schools are closed - we are closed)
Any questions, call: Deb Mogdis @ (c) 578-6240 / (w) 727-2108

MEMBERSHIP

Vice President:
Tara Mack
231-642-1677
tara.mack@hilton.com

Director:
Nick Bessinger

Thanksgiving is the time of year we give Thanks! What are you thankful for this year? The membership team hopes you have a wonderful Holiday season! We hope to see you at some of our F.U.N. fun events:

November 23, 2010: Membership Meeting

When: 5:30pm-7:00pm

Where: Alleyways Bar and Grill

Please join us to learn about ALL the upcoming events. This meeting will also have our Adopt a Family event. Please go to the evite and sign up to help this amazing cause. We will see you there!



November 27, 2010: Michigan vs. Ohio State Tailgate

When: 11:00am

Where: Chris Annis' House

Come join the Greater Muskegon Jaycees for a fun filled day of great tailgate food, beverages and a good ole tradition rivalry. The festivities will begin at 11am, where we will set up our cold Michigan weather tailgate in the basement. Please bring your favorite tailgate food to share with all of us. As always BYOB!!! Hope to see you all at this FUN event. We know it is Thanksgiving weekend, but we wanted to offer something for anyone that will be around this weekend.

December 1, 2010: New Member Orientation

When: 6:00pm-7:30pm

Where: Hampton Inn Executive Suite

Come one, Come all, new and veteran members!!! Join the Greater Muskegon Jaycees for an evening filled with learning the ins and outs of the Organization. Don't know what a CPG, SPE or NOTS is??? You will after this evening! This will be quick and painless, and then afterwards anyone up for dinner we will head to one of the many restaurants right here by the hotel.

December 17, 2010: Holiday Road Rally

When: 6:00pm-10:00pm

Where: Various locations

Please join us for a great night of good ole fashioned scavenger hunting with a twist. Do you know where the gaudiest decorated home is, where there are two blow up snow globes or where to find mistletoe? We will be grouped in teams of 4 and head out and see who can get the most points! More details to come!

December 19, 2010: Holiday Cookie Exchange

When: 2:00pm-4:00pm

Where: TBD

Are you looking for a new way to spread holiday cheer? We invite you to the second annual Jaycee Holiday Cookie Exchange! All cookies must be homemade. Please bring 4 dozen cookies. The theme is "Christmas Cookies"- no chocolate chip cookies unless they are really different. We encourage you to be as creative as possible! Please remember to bring a copy of the cookie recipe and your holiday spirit!

SENATE CORNER

**My tribute to You -
(As dedicated to you at the Third Quarter Convention in Midland)**

My Hometown Chapter...

Although their name has been heard as accomplishing the steps as a Jaycee in projects, **My Hometown Chapter** is an Unsung Hero in my eyes. I have had the honor of being a member of this organization, with community pride for several years.

My Hometown Chapter has started many projects as a Jaycee Chapter and, with the spirit of leadership training has turned those projects over to their community. My Hometown Chapter has crowned queens, dancers, cooks, etc. They have served brews; brewed brews and drank brews. They have visited countries through festivals, speakers, socials and cooking. They have washed cars, viewed cars and drove cars. They have auctioned off bachelors, bachelorettes, package deals and mystery brown bags. They have worked air, bike, car, boat, music and movie shows. They've pounded the pavement for cancer, March of Dimes, Red Cross, Child Abuse Council, Big Brothers Big Sisters, United Way and nails for Habitat for Humanity. They have collected mittens, school supplies, gifts, candy, baskets, empty cans and coins. They have done all this and more.

All the while, they are FAMILY.

For over 70 years, this Chapter strive in their community; as many, stricken by unemployment, find a belief that they can rebuild. They have gone from 200 plus members to 35 and back again, all the while giving; succeeding.

When I joined this organization, I was involved in several other charities - thinking I didn't need to be involved in another, I looked away. After several years - YES, years, of attending projects and socials, I was convinced; I could work the other charities through the Jaycees. I was hooked. I joined the Chapter, joined their Board and never looked back.

Shortly after joining My Hometown Chapter, I was diagnosed with a disorder that caused me severe pain. My Chapter stood by me, allowing me to attend the projects and meetings that I could, supporting me quietly as I went through the "Why me" stage. A few years later, I suffered another blow when, just after building a dream home, my husband was disabled. Once again My Hometown Chapter, was there.

This Chapter knows when to push you and when to let you be. They know when you need some time away and when you want to be totally involved. My Hometown Chapter - my FAMILY.

I am now an Exhausted Rooster and have been for several years, actually more years than I was an "of-age@ member, but am still very active. I still attend the monthly General Membership Meetings and projects, and am more than honored to have a Chapter than comes to me for advise.

I was honored by my Chapter and bestowed the honor of a Senatorship in 2002. This gold badge was something I never thought I deserved, because everything I did, I did because my Jaycee Family was there for me.

Most recently, when my father past away, my extended Jaycee family was there again; helping me through this most difficult time. Holding me up, making sure I was okay and praying for my family throughout our ordeal.

I am very proud and honored to be Exhausted, to be a JCI Senator and to be from the Chapter of the GREATER MUSKEGON JAYCEES.

Yours in Jaycees~

Debbie Mogdis
JCI Senator #62260

CARD CORNER

Work on commission? Have a hobby or side job you would like to promote? Your business card could be here! Only \$25 annually and supports printing *The Shore*! For \$50 your ad will appear in *The Shore* and on the Greater Muskegon Jaycees website at www.muskegonjaycees.org.


Trent DeBrot

p 231-557-7317
f 231-894-4104

trent@debrotdesign.com

7368 Hyde Park Rd
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Cell: (989) 621-8161 E-mail: ayardley@nkfm.org



Arelco Inc., An Independent Licensee of National Car Rental

Nicklaus Alt
Station Manager

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101 Sinclair Drive
Muskegon, MI 49441

231-798-4758
231-798-1576 F
altn@vanguardcar.com



Keyon Chavis, ABR[®]
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Lumbertown

2440 Glade Street
Muskegon, Michigan 49444
Business (231) 737-2121 Ext. 112
Fax (231) 733-2363
Cell (231) 730-2031
E-Mail KeyonChavis@gmail.com
Website www.c21lumbertown.com
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WELCOME NEW MEMBER!

Paula Wittek

CALENDAR

Monthly Membership Meetings

6 pm, last Tuesday of the month:

Alleyways
2675 Henry St
Muskegon, MI 49441

Board Meetings (Members Welcome)

6 pm, Chamber of Commerce
Second Tuesday

At A Glance ...

Membership

See you at the next Membership Meeting!

As always, check the Website for directions of locations and listing of current events at www.muskegonjaycees.org.

Please note that the Greater Muskegon Jaycees have a new phone number. The new number is (231) 736-9561.

Birthday Hit List November/December

November Babies:

Kelly Baetzel
Audrey Beckman
Kris Collee
Eric Dobry
Susie Kamp
Marianna Wallace

December Babies:

Nick Bessinger
Marla Miller
Brian Nolan
Geoff Nolan
Dawanna White



Proudly Supported By:

Greater Muskegon Jaycees
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 380 West Western Avenue, Suite 202
 Muskegon, MI 49440

The SHORE Newsletter
 December 2010

 The logo for The Michigan Junior Chamber Jaycees features the word "Jaycees" in a large, bold, stylized font with a swoosh underneath. Above it, in a smaller font, is "The Michigan Junior Chamber".

Michigan Junior Chamber of Commerce

Vision:

To be the organization of choice for people between the ages of 21 and 40 throughout the state of Michigan.

Mission: To create a positive change within our organization and communities by providing young people with an organization of shared values through personal and professional development, social and cultural diversity, networking, and community development.

EDITOR

Morgan Witmer morgo5045@yahoo.com

Interested in submitting an article or sponsoring the newsletter?
 Contact Morgan at morgo5045@yahoo.com with your article, event, or news by the second Thursday of each month. Please e-mail your submission in a Microsoft Word document or copy it into the body of your e-mail.
 Support the mailing and printing of the newsletter by purchasing a business card insert for \$25 per year (12 issues). Captive audience. Jaycees always support Jaycees, so let us know you're out there!

We Believe...

- That faith in God gives meaning and purpose to human life;
 - That the brotherhood of men transcends the sovereignty of nations;
 - That economic justice can best be won by free men through free enterprise;
 - That Government should be of laws rather than of men;
 - That the earth's great treasure lies in the human personality; and
 - That service to humanity is the
- BEST WORK OF LIFE!**

Greater Muskegon Jaycees
 Junior Chamber of Commerce
 Chartered in 1938